

# CUSTOMIZED LEARNING PLAN (CLP)



PRAJAPAT OM PRAKASH



B.V.RAJU INSTITUTE OF TECHNOLOGY



2nd Year - College



Hyderabad

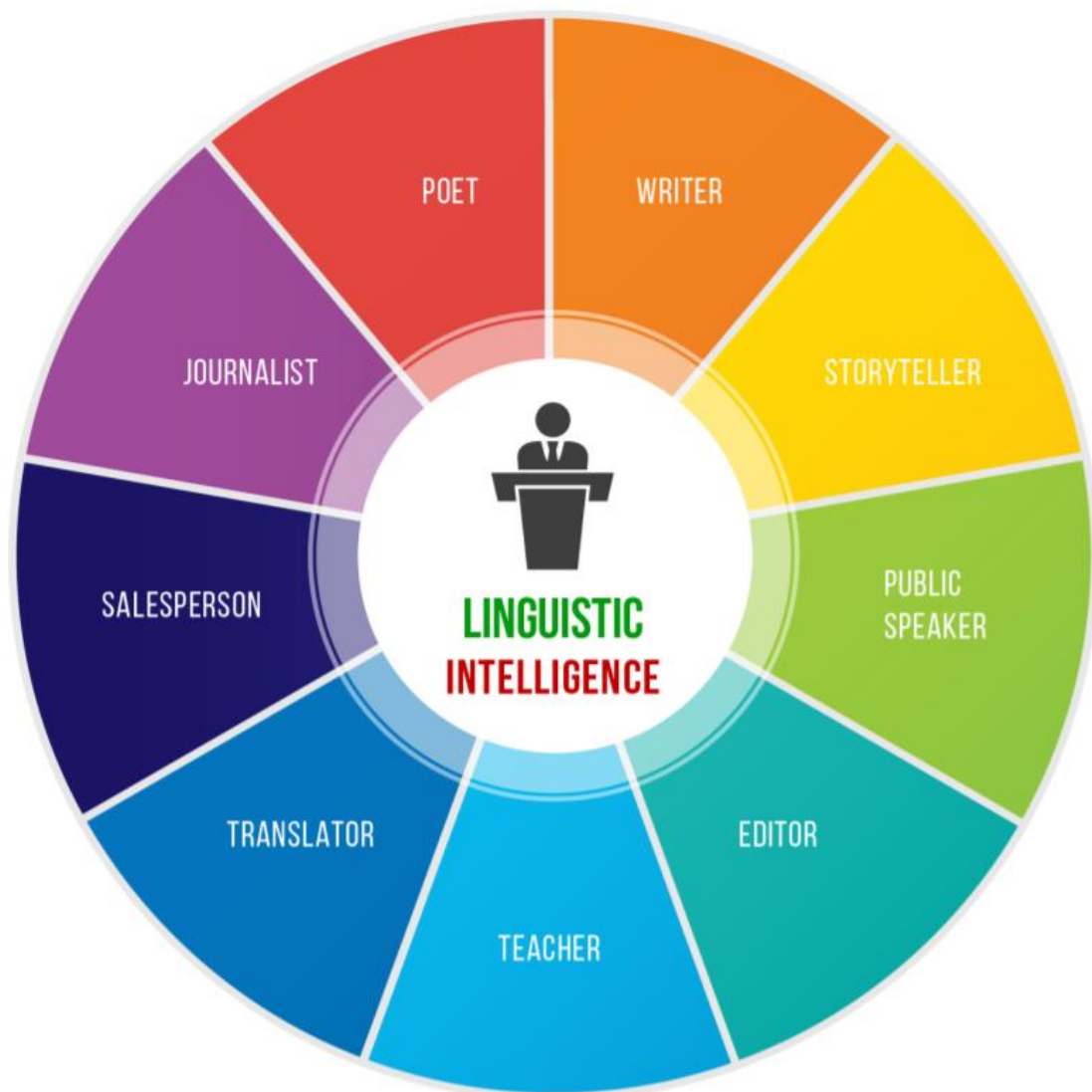


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# CAREER MAPPING FOR YOUR INTELLIGENCE TYPE: LINGUISTIC INTELLIGENCE



**Linguistic Intelligence or Nature Smart:** Refers to the ability of an individual to use, write and speak words effectively. Individuals with high Linguistic Intelligence have developed auditory skills and often think in words. They like reading, writing stories or poetry etc. This intelligence type is most prevalent in successful writers, speakers, poets, journalists, salesperson, translator, teacher, editors etc. Individuals possessing this type of Intelligence, usually thinks in words and can easily understand and complete written assignments very quickly. These individuals can learn different languages relatively easily as well.

# DESCRIPTION OF YOUR CHOSEN CAREER:

## JOURNALIST

**Profile Brief:** Journalists educate the general public about several events and its effect on them. They spend much of their time interviewing expert sources, searching public records and other sources for information, and sometimes visiting the scene where a crime or other newsworthy occurrence took place. After they have thoroughly researched the subject, they use what they uncovered to write an article or create a piece for video, radio, television or the internet. It is a career with many challenges and rewards.

### Skills Required:

- Ability to work within a tight deadline
- Have a general understanding of current events
- Be able to approach and question people
- Be polite but persistent
- Be ready to carry an unpredictable schedule
- Follow current events, always looking for a story opportunity
- Be able to develop a credible source of news
- Be able to ask difficult questions, often in an emotionally charged situation
- Stay up to date with privacy, contempt and defamation laws
- Have strong editing and proofreading skills
- Pitch story ideas to editors and producers
- Attend news conferences
- Good communication skills, both written and oral
- Strong editing and proofreading skills
- Excellent written English skills
- Must be able to work well alone or in a team
- Ability to multitask
- Strong familiarity with photography, video and audio content gathering and editing skills

### Few Employer Types:

- Newspapers
- Radio stations
- Television News Network
- Periodicals publishers
- News Websites
- Journals
- Professional News Blog Channel
- Social Media News Reporters

**Salary Expectations:** A Journalist earns an average salary of INR 5,50,000 per year. Pay for this job rises steadily for more experienced journalists with up to INR 35,00,000 per year. It has been observed that the compensation goes down noticeably for few employees with more than 20 years of work experience, after which they move on to other senior managerial positions.

# ONLINE LEARNING MEDIUM: JOURNALISM

Online Learning Provider	Course Link	About the Course	Time Commitment	Course Fees
Course Era	<a href="https://www.courseera.org/specializations/become-a-journalist">https://www.courseera.org/specializations/become-a-journalist</a>	This Specialization will develop and enhance your understanding of the global field of journalism. You'll learn best practices and ethical standards for newsgathering processes and compiling a news report through hands-on projects, peer-to-peer feedback, and issue exploration. You will also study journalism's impact on societal issues and trends, plus explore career opportunities in newspapers, magazine, social media, Internet multimedia, television, radio, corporate and community journalism. The final Capstone project will guide you through the journalistic portfolio process, where you will conceptualize, report and complete a professional-quality news report.	8 Weeks of Online Study, 4 hours per week	INR 8,500
London School of Journalism	<a href="https://www.lsj.org/web/dl.php">https://www.lsj.org/web/dl.php</a>	This course will train you in a whole range of skills, all of which are required for a successful career as a staff journalist. You will learn the techniques of interviewing and reporting through the practical experience of your assignments as well as writing an intro, feature and editorial articles, profiles, and handouts. You will see how to handle a running story, understand the importance of house style, basic 'subbing', creating headlines and captions, and presenting copy. It also gives a thorough grounding in the theory and practice of newsroom techniques, as well as covering in detail the legal and ethical aspects required.	12-18 Months, 16 Lessons, 53 Exercises	INR 27,900
Class Central	<a href="https://www.classcentral.com/tag/journalism">https://www.classcentral.com/tag/journalism</a>	The production of journalism relies on several elements: newsgathering, interviewing sources, researching and trying to find as much information as possible. The course will also teach you how to where to find information, interviewing skills and how to process information from various sources for publication.	4 Weeks of Online Study, 3 hours per week	Free Course. Pay INR 1,800 only for certificate.
EDX	<a href="https://www.edx.org/learn/journalism">https://www.edx.org/learn/journalism</a>	The course provides a step-by-step guide to identifying and pitching a newsworthy story, including: 1.) understanding the money, time and other resources required to develop; 2.) a story for print media, radio, and social media; 3.) identifying appropriate media for publicising your story; 4.) assessing the impact of your story; 5.) working in an ethical way as both an activist and citizen journalist.	6 Weeks of Online Study, 3 hours per week	Free Course. Pay INR 3,575 only for certificate.
Future Learn	<a href="https://www.futurelearn.com/courses/introduction-to-journalism">https://www.futurelearn.com/courses/introduction-to-journalism</a>	This online course is aimed at those curious about journalism and looking to gain a better understanding of what the subject entails. Run by a team of internationally-renowned scholars and journalism practitioners at the University of Strathclyde, it gives you a behind-the-scenes look at the professional world of reporters and editors. The course contains six topics - what makes a good news story; writing news; writing features; opinion writing; politics and journalism; and investigative journalism - and explores these in relation to a case study running throughout the six weeks. Although the scenario is entirely fictitious, participants will engage in tasks and discussions that reflect real-life situations in journalism.	12 Weeks of Online Study, 4 hours per week	Free Course. Pay INR 2,100 only for certificate.
British College (Online)	<a href="https://britishcollegeofjournalism.com/">https://britishcollegeofjournalism.com/</a>	The Professional Freelance Journalism Course has been designed to provide you with the professional skills required to succeed as a freelance journalist. This online journalism course offers you a unique opportunity to develop the skills and knowledge required to be a professional freelance journalist or to indulge your passion for writing as a profitable sideline.	18 Months of Online Study, 12 hours per month	INR 38,500
Journalism Degree (Online)	<a href="http://www.journalismdegree.com/journalism-courses/">http://www.journalismdegree.com/journalism-courses/</a>	This journalism degree course will offer you a well rounded educational program. With its foundation in liberal arts, this journalism course will build on basic and advanced composition skills, as well as all types of communications. This online Journalism course will not revolve around the latest fads, but will focus on the fundamentals of journalism—good writing skills, proper English and grammar, critical thinking, and excellent interviewing skills.	36 Weeks of Online Study, 6 hours per week	INR 18,000

# OFFLINE LEARNING MEDIUM: JOURNALISM

Offline Learning Provider	Course Link	About the Institute	Time Commitment	Course Fees
<b>The Indian Institute of Journalism &amp; New Media (IINJM), Bangalore</b>	<a href="https://www.iijnm.org/">https://www.iijnm.org/</a>	The means of delivering news is evolving but the skills required to publish remain the same. Here at IINJM, the print stream focuses on good, solid, hard news reporting for newsprint and magazine. Through the Broadcast Journalism program, you will master the best techniques of reporting, writing and editing news stories. You will learn television and radio skills, and to shoot and record interviews.	One-year Postgraduate Diploma in Journalism (PGDJ) program (Two Semesters)	Total Tuition Fees Rs. 3,80,000. Hostel Fees: INR 1,80,000 Separate
<b>Indian Institute of Mass Communication (IIMC), Delhi</b>	<a href="http://www.iimc.nic.in">http://www.iimc.nic.in</a>	IIMC considers communication as an imperative for development and is committed to serving society by providing world class teaching, training and research, thus preparing students to take on the challenges of a highly competitive world. IIMC training programmes have been tailored to meet the needs of developing countries and this is what makes IIMC different from other centres of mass communication training in this country and elsewhere. This also gives a different identity and character to our alumni. IIMC enjoys pride of place in mass communication education, training and research. This is also reflected in various evaluation studies undertaken by media and professional bodies year after year.	One-year Postgraduate Diploma in Radio & TV Journalism (Two Semesters)	Total Tuition Fees Rs. 6,50,000. Hostel Fees: INR 1,75,000 Separate
<b>Xavier's Institute of Communication (XIC), Mumbai</b>	<a href="https://www.xaviercomm.org/">https://www.xaviercomm.org/</a>	The Xavier Institute of Communications (XIC) is a professional media centre which offers a variety of services in training and production. The Institute is at two locations; the St. Xavier's College campus and the St. Xavier's High School campus, Mumbai.	One-year Postgraduate Diploma in Film, Television & Digital Media	Total Tuition Fees Rs. 9,50,000. Hostel Fees: INR 3,50,000 Separate
<b>Asian College of Journalism (ACJ), Chennai</b>	<a href="https://www.asianmedia.org.in/">https://www.asianmedia.org.in/</a>	The Asian College of Journalism is dedicated to the task of producing journalists. It is a postgraduate college designed to provide students with world-class journalism education adapted to the specific needs of India and other developing countries in Asia. It seeks to prepare its graduates to achieve the highest standards in all branches of the profession, keeping in focus the trend and thrust of convergence and digitisation in the media, and the consequent demands for multiple skills made on the contemporary journalist.	One-year Postgraduate Diploma in Business & Financial Journalism	Total Tuition Fees Rs. 5,50,000. Hostel Fees: INR 2,30,000 Separate
<b>Symbiosis Institute of Media &amp; Communication (SIJ)</b>	<a href="https://www.simc.edu/">https://www.simc.edu/</a>	Symbiosis Institute of Media and Communications, (SIMC-PG, Pune) is ranked among the top media and Communication colleges in the country offering courses in both MBA in Communication Management and Mass Communication MA (MC) program. SIMC-PG offers four specializations in MBA (Communication Management) program: Brand Communications, Public Relations, Marketing and media analytics & Media Management. In Masters in Mass Communications, MA (MC), SIMC offers two specializations: Journalism & Audio visual. These specializations are introduced from the batch 2016 – 2018.	Two-Year MBA Program in Media Analytics & Media Management	Total Tuition Fees Rs. 10,20,000. Hostel Fees: INR 3,00,000 Separate
<b>School Of Communication, Manipal</b>	<a href="https://manipal.edu/soc.html">https://manipal.edu/soc.html</a>	The School of Communication (SOC) was established in 1997. It is among the top 5 media institutions in the country. It has achieved 100% placement of graduates passing out every year. Keeping up with the changing trends and needs in the media industry, from 2015, the course - B.A Journalism and Communication has been renamed as B.A Media and Communication. It has collaborations with 9 International Universities from Europe & US.	Three-Year BA in Media & Communication	Total Tuition Fees Rs. 7,50,000. Hostel Fees: INR 2,50,000 Separate

## Next Steps

*"Everybody is a Genius. But If You Judge a Fish by Its Ability to Climb a Tree, It Will Live Its Whole Life Believing that It is Stupid" - Albert Einstein*

Now that you know what you are Genius (Intelligent) at, we highly recommend you to follow the next steps as outlined below:

1. Choose your top 3 most preferred career choices in each of your prominent intelligence types by visiting our **Know The Learner (KTL)** Services page here:  
<https://edubuk.co.in/know-the-learner>
2. This will also **Create Your Edubuk (CYE)** profile on the Blockchain here:  
<https://edubuk.co.in/create-your-edubuk>
3. Apart from KTL & CYE, other services offered by Edubuk are mentioned below:
  - Creation of **Customized Learning Plan (CLP)** to help you achieve your career goal, using our Artificial Intelligence & Machine Learning Tech Tool. Visit CLP services page here:  
<https://edubuk.co.in/customized-learning-plan>
  - **Selection of Relevant Job (SYJ)**, for Final Year College Students & Professionals. Visit SYJ page here: <https://edubuk.co.in/select-your-job>
4. Be a part of our **"Community Connect Platform"** to join the relevant groups by clicking here: <https://edubuk.co.in/community-connect> and benefit from the interaction with relevant experts for your career guidance and other related services.



To know more about Edubuk, please visit [www.edubuk.co.in](http://www.edubuk.co.in).

If you have any queries, please feel free to email us at [edubuk.trust@gmail.com](mailto:edubuk.trust@gmail.com).